



START A PARTNERSHIP

A partnership with Essex Cricket can be so much more than just an advertising board. Let us work with you to meet your business objectives and enjoy all of the benefits that working with a professional cricket club has to offer.

120k
Annual matchday
footfall in 2019

1/3 of the **FTSE 100**
have entertained
their clients at
The Cloudfm
County Ground

450k
Website hits

91.5k
 likes

102.1k
 followers

37.9k
 followers

Twitter following
of our players

1.31M

7 Sell-out
T20 Blast matches



At Essex Cricket we pride ourselves on building relationships through sponsorship. By working together we can help to deliver the needs of your business through some of the unique opportunities that a professional sports club can offer. From client entertainment to brand awareness or from networking to community engagement, we are ready to build you a tailored package which delivers excellent value for money and achieves your goals.



Encouraging our sponsors to
work together
– sharing business, sharing success



sky SPORTS

12 scheduled days of live
TV coverage

22k
business contacts who read
this Commercial Brochure

12k
Corporate guests
throughout the season

**National & international
live** game and
news coverage

22k
Beyond the Boundary
Commercial e-news subscribers



Graham Gooch OBE
Essex County Cricket Club
Ambassador



Alastair Cook CBE
Essex home grown talent &
former England Captain



Ronnie Irani
Chairman of the Cricket
Advisory Group

All figures correct at time of print

TESTIMONIALS





Beresfords

Beresfords (Partner) Sector: Estate Agents

DRIVING RESULTS

"We are Essex's largest family owned, independent estate agency and have been successfully operating for over 50 years. The main goal of our partnership was to drive new business. By attending the exclusive sponsors events and working with the Essex Cricket Commercial Team, we have been able to develop our new business contacts and drive referrals to our sales team over the past 12 months."

Nicki Treffers, Director, Marketing & New Business



Scrutton Bland (Club Partner) Sector: Accountants

CORPORATE HOSPITALITY

"At Scrutton Bland, our business is built on long term relationships. With a presence across East Anglia, we are delighted that we can maintain our business relationships with first-class hospitality at one of the region's top sports clubs. Our hospitality is hosted in the 'Scrutton Bland Premier Suite' and Essex Cricket deliver a superb environment to add value for our clients."

Tim O'Connor, Partner



Higgins Homes (Club Partner) Sector: Property Developer

BRAND AWARENESS

As a division of Higgins Group PLC, one of the largest family-owned construction and development companies in South East England, we are delighted to partner with the Double Champions! We have successfully sponsored a Stand and advertising boards within the ground which both receive regular national television coverage and reinforces our brand to the local spectators."

Will Higgins Land Director



AON (Partner) Sector: Insurance

BUILDING RELATIONSHIPS

"A leading global professional services firm in Chelmsford, our work with Essex County Cricket Club provides the platform to build relationships on a local and regional level. Attending exclusive sponsor events and networking at the Club and meeting the extensive range of partners has allowed us to make new contacts and drive our business forward in the area. Our aim is to help our clients strive and fulfil their business strategies."

Jas Ram, Head of Office, London & Chelmsford



Cloudfm (Platinum Club Partner) Sector: Facilities Management

PLAYER INTERACTION

"We have been involved with the Club since 2017 and even with the success, the players have continued to work with our Company with the same passion and energy displayed since day one. We were overwhelmed to have Sir Alastair Cook man our reception desk as part of a visit to our offices and were thrilled to have player appearances at our annual barbecue and school visits. The players have been great ambassadors and are a credit to Essex County Cricket Club."

Jeff Dewing, Chief Executive



Wow Hydrate! (Official Partner) Sector: Hydrate & Protein water product

MAKING A DIFFERENCE IN THE COMMUNITY

"As an Emerging Product, alignment with the correct brands is paramount to our product's future. The success that Essex Cricket has experienced over the last few years is exactly the profile we want to be associated with. The organic nature of the Club's recent success is similar to our own story and by working together, both of our business can thrive even further. As part of our partnership, we are now committed to supporting the player pathway by offering our hydration products to all local leagues, ensuring that the Essex players of the future are able to maintain their own level of performance."

Queenie Porter, Head of Commercial

PLATINUM CLUB PARTNERS



Cloudfm's award winning facilities management solutions deliver superior cost control, peerless quality and reduced risk. Our first-class service is underpinned by our own industry-leading technology, the best people and the most efficient processes. Cloudfm operates across Europe, helping drive business performance at some of the world's most successful brands, including KFC, TUI, Wolseley, PizzaExpress and many others.

www.cloudfmgroup.com



D&B Scaffolding offer a complete scaffolding service for commercial, industrial and domestic projects. It is a service that is competitively priced, fast, safe and reliable.

www.dbscaffolding.co.uk



Essex Auto Group is now part of the **Allen Ford Group** and is the major dealer for Ford cars in the south of the county. With dealerships in Basildon, Billericay, Kent Elms, Lakeside and Rayleigh they offer great deals on new and used cars, business leasing, Transit Centres, and more.

www.essexautogroup.com



Seetec provides a wide range of apprenticeships for young people. We have over 30 years' experience of supporting employers and individuals to boost their skills in Essex.

www.seetec.co.uk



Seven Investment Management is an independently-minded investment management business that helps individuals and their families manage their capital to meet their financial needs and aspirations.

www.7im.co.uk



With over 30 years of experience building high quality homes, **Weston Homes** prides itself on surpassing all expectations.

www.weston-homes.com



Woodland Group provides global logistics by air, seas and road. The business employs more than 500 staff worldwide whose focus and drive provide the very best in 'customer experience'.

www.woodland-group.com

CLUB PARTNERS



OFFICIAL CLUB PARTNERS



OFFICIAL
ENTERTAINMENT PARTNER



OFFICIAL
BUILDING SOCIETY PARTNER



OFFICIAL
HYDRATION PARTNER



OFFICIAL INTERNATIONAL
PAYMENT PARTNER



OFFICIAL
TECHNOLOGY PARTNER



OFFICIAL
MERCHANT SERVICES PARTNER

PARTNERS

