



## **Essex Cricket in the Community**

Social Media Information

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## **Social Media**

There is a breath-taking amount of social media platforms around and I have provided links for those who want additional information. These notes below are intended to provide a checklist. Links to the full information are provided.

Social media provides unique opportunities for cricket to engage and continue relationships with young members and players. There are some excellent examples from Essex Cricket, individual clubs, and coaches.

Communicating with young people online can have significant benefits from encouraging a team ethos to gaining new club members.

## **CPSU**

Good generic sports advice: <https://thecpsu.org.uk/>

Specific advice about online: <https://www.net-aware.org.uk>

Code of Conduct: <https://thecpsu.org.uk/resource-library/policies/sample-codes-of-conduct-for-parents-children-and-staff/>

## **Online Safety Risks for Young People**

- Posting personal information that can identify and locate a child offline.
- Potential for inappropriate relationships between adults in positions of trust and the young people they work with.
- Sexual grooming, luring, exploitation and abuse, or unwanted contact.
- Exposure to inappropriate content, including pornography, racist or hate material or violent behaviour.
- Experiencing negative behaviour on social media can have an impact on a young person.
- If not used appropriately, young people's identities can go to the wrong people and make them vulnerable online.

## **Zoom Video Conferencing**

<https://www.net-aware.org.uk/networks/zoom/#topTipsBlock>

Zoom is one of the most popular video conferencing platforms, and one of the easiest to use and has seen a dramatic increase in users.

Zoom is popular and does not need a subscription, calls are not encrypted, and it does not have a high level of security.

Zoom meetings can display inappropriate information, individuals can say something inappropriate and stay in meetings forcing them to close.

Coaches need to be aware of security issues with Zoom and be mindful to shut down the call instantly if anything during the call does not seem right

You can also change your settings to limit the possibility of a third party joining the conversation. There are options to create a digital call-waiting room.

The screen will show who is joining in on Zoom meetings/chats before them being allowed to participate.

The age for having a Zoom account is 16+ so all logging on and use must be by a parent or carer,

At present there is conflicting advice about use of 'record session'. While it is a useful way of recording the session and to identify any misbehaviour we have to ensure that it complies with Clubs / Essex Cricket / ECB photographic and social media policies. I am therefore advising that clubs do not record sessions unless you have formal written confirmation from all parents that they are happy to have their children's activities recorded.

### **Checklist for clubs running a online Zoom coaching session**

1. Each recurring session has its own Meeting ID and Password (ie there is a different password for each group).
2. The passwords are sent to the Parent's via the Group Whatsapp or the Club's secure website messaging system.
3. A new password for every meeting is issued every four weeks or after any incident of an unidentified person entering the Zoom room.
4. Upon dialling in, all entries will go into a Waiting Room for admission by the Team Manager who will stay online monitoring the group throughout the session.
5. Parents must ensure their Zoom login contains their name so they can be identified.
6. Parents must have the camera at themselves when they are first admitted to the meeting.

7. Administrator should request that during pauses in coaching parents / carers reverse the camera or turn phone to themselves to ensure that it's an adult in control.
8. Anyone who is not recognised or has a generic name (such as iPhone X) will not be admitted to the session.
9. The meeting host must disable the ability for participants to “record” the session.
10. Only Coaches/Team Managers who are DBS registered to be allowed to host the sessions.
11. Coaches/Host to remove participants who are behaving inappropriately and consider shutting the call down entirely if inappropriate comments or video are witnessed.
12. Parents should sign off at the end of the sessions by reversing camera and hopefully thank the club and coaches for the activity.

**Please note that all activities and exercises in this online session will be as per ECB Safeguarding and Coach Education best practice. We would expect parents and carers to ensure that their children are supervised throughout the session and ensure a safe environment for all activities.**

### **TikTok**

Very popular with young people.

We need to monitor what is being posted and should not encourage dangerous or risky tasks which might discredit your club or Essex Cricket.

<https://www.net-aware.org.uk/news/tiktok-is-disabling-direct-messaging-for-under-16s/>

## **Snap Chat**

There are concerns about the sharing of intimate images around groups of young people, additionally predatory adults can set up a profile pretending to be a young person interested in cricket or whatever. For additional advice and support use the links below.

<https://www.mariecollinsfoundation.org.uk/>

<https://www.net-aware.org.uk/news/snapchats-here-for-you-uk/>

## **Phishing emails**

A huge rise in phishing emails.

They are designed to exploit the increase in working online and they are finding clever ways to try and make an email seem genuine.

- Beware of emails containing links within them. If in doubt, then please don't click on any links.
- Check the email address that the email has come from.
- Never give out personal information. The link itself may not be the problem but may take you to a page to input personal data.
- Before inputting those details do make sure that the link is genuine and comes from a trustworthy source.